

Media Pack

Advertise your brand to serving and retired members of the UK Armed Forces, Police, their families and civilian staff.



13,000+
Website Visits Every Month

31,500+
Page Views Every Month

51,000+
Email Subscribers Every Month

Monthly newsletter to hundreds of affinity organisations

Working in partnership with:



To advertise please contact Sally Page on sally.page@forcesdiscount.com or telephone 01473 316033 forcesdiscount.com [forcesdiscounts](https://www.facebook.com/forcesdiscounts) [@forcesdiscount](https://twitter.com/forcesdiscount)

Packages

Annual Subscription:

Gold..... £360
 * Category Listing Box in 1 Category
 * Dedicated Page
 * Banner Listing
 Advert dimensions : W: 177 pixels H: 149 pixels

Silver..... £160
 * Category Listing Box in 1 Category
 * Dedicated Page
 Advert dimensions : W: 177 pixels H: 149 pixels

Leaderboard..... £950
 * Appears on every page, rotating with no more than 6 providers
 * 12 months duration, links to dedicated Page
 * Content refreshed quarterly
 Advert dimensions : W: 450 pixels H: 56 pixels

Premium Positions:

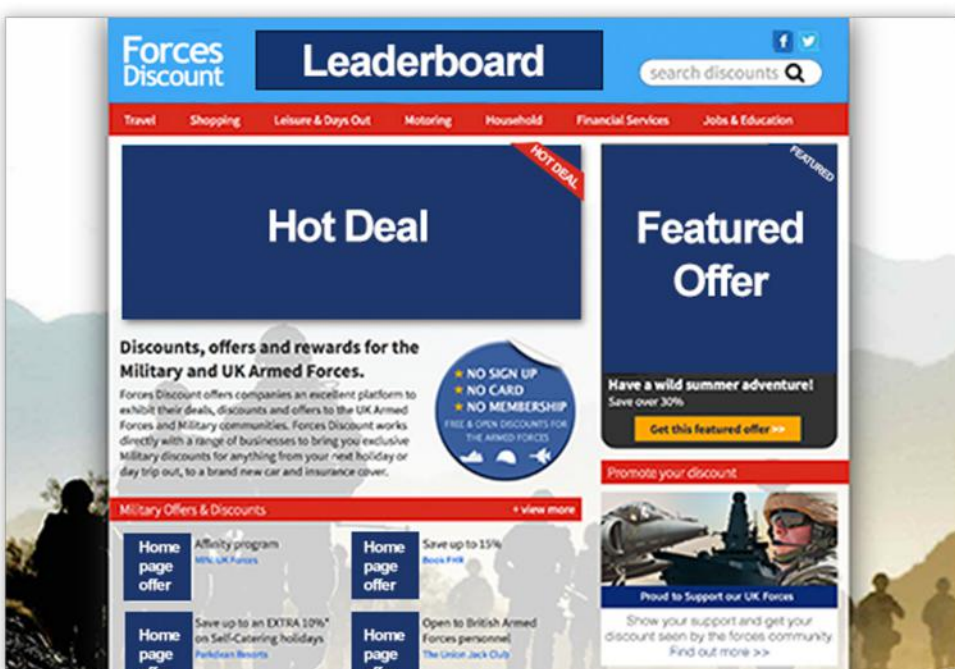
Featured Offer..... £250
 * Duration monthly
 * link to your dedicated page or your website
 Advert dimensions : W: 300 pixels H: 295 pixels

Hot Deal..... £50
 * Duration monthly
 Advert dimensions : W: 595 pixels H: 225 pixels

Other Dimensions:
 Home page offer : W: 80 pixels H: 80 pixels
 Category listing box : W: 177 pixels H: 149 max
 Provider page : W 530 pixels H : 415 - 650 max

E-Shot:
 Feature & Hot deal : W: 530 pixels H: 650 pixels
 Landscape deal : W: 595 pixels H: 225 pixels

*Price excludes vat



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